FULFILLS PROBLEM'S CRITERA	CREATIVITY/RELEVANCE	INITIATIVE	PROFICIENY/QUALITY
0	0	0	0
DOES NOT MEET PROBLEM CRITERIA	OBVIOUS OR INAPPROPRIATE SOLUTION	NOT COMMITTED	SLOPPY; POOR PRESENTATION
1	1	1	1
ADDRESSES SOME, BUT NOT ALL ISSUES LAID FORTH IN THE PROBLEM DESCRIPTION	RELIES ON GENERALIZATIONS: NOT PARTICULARYLY RELEVANT: SAFE	DID THE WORK AS A MEANS OF FULFILLING AN ASSIGNMENT	NO GREAT ATTENTION TO PRESENTATION; MEDIA NOT WELL CONSIDERED; NEEDS CLEAN UPS
2	2	2	2
MEETS ALL CRITERIA FOR OUTLINED PROBLEM	SHOWS INVENTION AND A STRETCH OF TRADITIONAL THOUGHT APPLICATIONS; CRITICAL THINKING	ENGAGEMENT IS EVIDENT, EVEN IF STRUGGLE IS THE RESULT	SHOWS STRUGGLE, BUT EXHIBITS SOLID ATTEMPT TO UNDERSTAND MEDIA
3	3	3	3
EXCEEDS CRITERIA FOR OUTLINED PROBLEM	HIGHLY INVENTIVE; SURPRISING	INSPIRED; GREAT COMMITMENT OF TIME AND EFFORT	COMPETENT USE OF MEDIA; EXCELLENT PRESENTATION